



## **Full Plates Full Potential Grant Application Criteria**

When reviewing grant applications, Full Plates' Grant Committees look at the following criteria to evaluate requests. A strong application will address each of the following areas with specificity with the ultimate goal of removing barriers in order to create better access to meals for Maine children.

### **Results in creating better access to meals.**

An excellent grant application provides a clear and logical explanation for how funded activities will result in creating better access to meals by removing barriers and making it easier for children to get meals. Ideally, grant funding will result in more projected meals being served.

### **Proves a significant return on investment.**

An excellent grant application will indicate a strong return on investment (ROI). Plans for grant funding are prudent, thoughtful, and strategic with the ultimate goal of maximizing the number of children and meals served.

### **Demonstrates use of best or emerging practices.**

An excellent grant application will provide a detailed and clear explanation for use of best or emerging practices, provides examples, and includes plans for implementation of practices. Such best practices could include: alternative meal service models to reach more children in rural areas or new and innovative marketing strategies to promote your nutrition program.

### **Program sustainability.**

An excellent grant application indicates a strong ability to meet the program's present needs with the goal of the funded project being increasingly self-sustained in future years. Ideally, grant funding will support a sustainable project or startup costs to launch a new initiative that can eventually be sustained through the nutrition program's regular revenue stream.

### **Responds to a true need in the community.**

An excellent grant application provides specific information demonstrating the project's goal of addressing the unique needs of the community being served. A community needs assessment has been undertaken to gather data which informs the grant funded activities. The program makes an investment in truly understanding the needs of the community.

### ***Questions about Full Plates' grants or grant review process?***

Contact Jenn So, Program Director, at [jenn@fullplates.org](mailto:jenn@fullplates.org)