

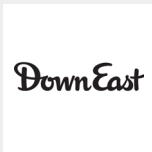
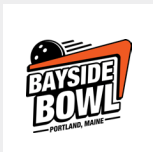
# A POWERFUL WAY TO GIVE BACK



## NO CHILD SHOULD GROW UP HUNGRY.

In Maine, too many kids are experiencing hunger. In fact, at least 80,000 Maine children rely on school meals daily and, because of economic ramifications caused by the global pandemic, the need is skyrocketing. Powered by our network of FEED KIDS partners, Full Plates Full Potential works to increase access to free meals for every kid who needs them.

We invite you to join a growing network of community-minded Maine businesses who make ending child hunger a part of their social responsibility strategy. FEED KIDS is a turnkey cause marketing initiative designed by Full Plates Full Potential for businesses of all sizes, concepts, and locations to take action toward ending child hunger in Maine.



## JOIN THE FEED KIDS MOVEMENT! 3 SIMPLE STEPS

- Determine your FEED KIDS activation:
  - Designate a product or service as your FEED KIDS item and determine an amount you'll donate from each sale of that item, or
  - Dedicate a percentage of sales as your FEED KIDS contribution, or
  - Invite your customers to make a donation at point-of-sale, or
  - Design a unique integration that works well for your business model. Need some ideas? Let's talk!
- Use FEED KIDS branding to engage your customers on social media, on your website, and in person.
- At the end of each month, total the amount raised from your FEED KIDS campaign, donate that amount, and we'll add it to your page on our website.

Full Plates Full Potential invests your contributions into Maine's child nutrition programs putting your generosity into action without delay.

Learn more about how you can leverage your business to ensure a brighter tomorrow for Maine by helping us FEED KIDS today!  
CONTACT REBECCA DILL AT [FEEDKIDS@FULLPLATES.ORG](mailto:FEEDKIDS@FULLPLATES.ORG) 207-582-7269 OR VISIT US AT [FULLPLATES.ORG/FEED-KIDS-PARTNERS](http://FULLPLATES.ORG/FEED-KIDS-PARTNERS)